

ATTENTION NORTH DIVISION RETAIL FRONTLINE
KAMs, CMAMs, MARKET LEADS, CDARs, SDLs, BCRs, PSRs



GET in the GAME!

Earn 150 Reward Points good to shop for cool gear at gopcrewards.com when you grow CSD Net Revenue +5% vs PY during P10-P11 2024.

BONUS!

Grow CSD Zero Sugar NR +20% and receive an EXTRA 100 Reward Points.

DISPLAY & WIN!

Earn MORE Reward Points for every new CSD display, including Pepsi Zero Sugar and POS execution, you place.

- **LARGE FORMAT:** Earn 20 Reward Points for every new 40+ case CSD display
- **SMALL FORMAT:** Earn 20 Reward Points for every new 20+ case CSD display
- **MUST INCLUDE:** Pepsi Zero Sugar and POS execution
- **MAX PAYOUT: 200 REWARD POINTS**



Simply scan this QR code to submit qualifying display photos to pc2079.pcbigdisplay.com

- Duplicate photo entries will be disqualified.
- All display photos must be submitted by November 8, 2024 for executions secured during the September 8 through November 2, 2024 incentive timing.
- On-line upload site will be disabled at 11:59 EST on November 8, 2024.



• See your Sales Manager for program details.



HUNDREDS OF ITEMS TO CHOOSE FROM

Use your reward points now or add them to your existing 123rewards account along with points you have earned from other Reward Point Programs and save for higher value rewards!

#PC2079/CALNE